

SECOND SEMESTER DIPLOMA EXAMINATION IN CABM —  
MARCH, 2015

**BUSINESS ORGANISATION AND MANAGEMENT**

[Time : 3 hours

(Maximum marks : 100)

PART—A

(Maximum marks : 10)

Marks

I Answer the following questions in one or two sentences. Each question carries 2 marks.

1. State the concept of Firm.
2. What is Joint Hindu Family ?
3. Write 'Chartered company'.
4. What do you mean by 'Vertical Integration' ?
5. Define Co-operative enterprise.

(5×2=10)

PART—B

(Maximum marks : 30)

II Answer *any five* of the following questions. Each question carries 6 marks.

1. List out the characteristics of business.
2. Explain the types of Co-operative societies.
3. State the objectives of Companies Act.
4. Write vertical and Horizontal integrations.
5. State the features of Co-operative organisation.
6. Explain the different types of industries.
7. Describe Vertical merger and Horizontal merger.

(5×6=30)

## PART—C

(Maximum marks : 60)

(Answer *one* full question from each unit. Each full question carries 15 marks.)

## UNIT—I

III State the objectives of Business. 15

OR

IV Discuss the responsibility of business towards community and society. 15

## UNIT—II

V Write advantages and disadvantages of partnership. 15

OR

VI Explain advantages and disadvantages of Sole Proprietorship. 15

## UNIT—III

VII Analyse the duties and powers of Board of Directors. 15

OR

VIII Describe the classification of companies. 15

## UNIT—IV

IX Discuss the natural growth of business. 15

OR

X List out the different types of business combinations. 15

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